



April 13, 2022 | 5:30–6:30 p.m.

Virtual Meeting

## Minutes

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- I. Call to Order | Approval of the IAB Board Retreat Minutes
- Minutes approved

II. Roll Call:

**Board**

Ms. Mary Abad	Present
Ms. Melissa Floca	Present
Mr. Andre Kwan	Absent
Ms. Victoria Philips	Present
Mr. Brian D’Amico	Present
Mr. Nathan Williams	Present
Mr. Dennis-Michael Broussard	Present
Mr. Gustavo De La Fuente	Absent
Mr. Richard Bainter	Present
Ms. Karen Higareda	Present
Ms. Kenia Zamarripa	Present
Mr. William Geibel	Present
Mr. Mark Leo	Absent
Ms. Hilda Mwangi	Absent
Mr. Chandler Martin	Absent
Ms. Caroleen Williams	Absent

**City Staff**

Rita Fernandez, Executive Director	Present
Sarah Moga-Alemany, Binational Affairs	Present

- III. Update from Mayor’s Office: Rita Fernandez, Director of Global Affairs
- Got appointments to the IAB in this week, will go up for a council vote in a couple of weeks [exact date to be confirmed] – week of April 25<sup>th</sup>
  - Mayor presents appointments to commission who give an up or down vote
  - All appointments then join board pending swearing in
  - Kenia and Melissa will be reappointed

- All appointees keep an eye out for an email from Rita with the date

#### IV. IAB Retreat Overview: Kenia Zamarripa

- Reviewed mission statement
- Focus on advancing San Diego as a global identity – Global Vision 2030:
  - 1.economic opportunity, international trade, FDI, economic equity
  - 2.cultural diversity
  - 3.intellectual innovation
  - 4.environmental sustainability
  - 5.international engagement, diplomacy
- Tools to use more often to engage with city:
  - 1.reviewing, supporting, drafting letters to Mayor/City Council, encouraging them to make a statement
  2. Joining foreign delegation meetings
  3. Writing Op-Eds as individuals
  4. Letters of Recommendation
- Overlap in IAB goals and Mayor Office's goals
- Voted to focus on international engagement and sustainability for this year and next
- Role of speakers – have it be the exception rather than the rule
- Have group meetings with the Mayor to communicate re: IAB happenings/opportunities for collaboration

#### V. International Engagement - Open Discussion

- Proposed issues to focus on
  1. Binational relationship with Tijuana and addressing the migrant crisis at the border
  2. Elevating San Diego's global awareness; increasing cultural connection; potential to anchor that around events already on the City's calendar [sister cities, world design capital]
- IAB supporting other organizations, be in the position to be seen as a resource
- Host a venue/forum/conference/panel where different organizations have an opportunity to share ideas, identify priorities, initiatives, best practices, events etc. [hosted by the Mayor's Global Affairs Office]

- Highlighting San Diego as a welcoming city for refugees – event showing a welcoming engagement for Afghan refugees and Ukrainian refugees
- Publication of the UN SDGs; support the Mayor’s dissemination of that report through respective organizations
- Board should focus on the positives of the Binational relationship between SD and TJ – highlighting the cultural ties, sister city anniversary, World Design Capital
- Coordinate with Sister City organization by celebrating any anniversaries coming up
- Global Compact on Refugees – states/provinces/cities can sign onto – puts signatory into a group to share best practices – momentum from the board would be great, and San Diego would be the first US city to do so [Nathan Williams can send information]
  - Motion to do research and make a recommendation to the Mayor – will set aside time at the next meeting [first agenda item] for Nathan and Rita to present and provide details
  - Relatively easy to sign on and wants to capitalize on the chance to present what San Diego is doing to welcome refugees at the UN conference in 2023
  - Looking towards World Refugee Day in June
- IAB visit to Tijuana, see firsthand what is going on and what necessities are and tie it directly into a specific goal
- Bring in speaker from World Design Capital to let them know that IAB is here to support
- Open up IAB meetings to businesses and organizations to foster collaboration [all board members are welcome to invite their networks to meetings]
  - homework for next meeting = all members spread the zoom link and agenda to their networks
- Bring in international students who are studying in San Diego
- Mayor’s messaging at the border and in the airports to portray the image of a welcoming city
- Being sure to develop action items with all ideas
- Create committees to work on different ideas, develop action items, and then those can be presented at the monthly board meetings

### 3. Summary / Motion on Key International Engagement Issues for 2022-23

- Annual Report or annual forum: announcement from Mayor and a simple press release
- Welcoming city: Global Compact on Refugees
- Touring a refugee facility
- Promoting IAB meetings and inviting others to participate
- World Design Capital collaboration
- Act as liaison between the community/stakeholders and the Mayor's office:
  - Annual forum (including the Mayor) to share best practices and accomplishments that increase San Diego's international engagement, economic opportunity, cultural vibrancy, intellectual capital and/or environmental sustainability to enhance the city's global identity.
  - An annual report to summarize these efforts and share with media.
  - Promoting IAB meetings and inviting others to participate on a regular basis
- San Diego as a welcoming city
  - Learn more about Global Compact on Refugees and potentially issue a recommendation to the Mayor for San Diego to participate as the first U.S. city to do so.
  - Touring a refugee facility and potentially bringing issues to the attention of City Council/Mayor /urging to take action.
- The Binational region
  - Explore collaboration opportunities with World Design Capital.
- Sister cities
  - Engage with and promote sister cities celebrations and strengthening those ties. Additional discussion is needed to determine specific actions.

#### 4. Board Member Updates and Announcements

- Vote on ideas to develop action items for next meeting

##### Airport updates:

- Lufthansa started Munich service at SD airport
- Launching Montreal for first time next month
- British Airways are back in daily service
- Construction around the airport, give extra time

#### 5. Adjourn

Next meeting May 11, 2022