

1 CHARLES B. WALKER
Executive Director
2 City of San Diego Ethics Commission
1010 Second Avenue, Suite 1530, San Diego, CA 92101
3 (619) 533-3476

4 Complainant

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8 **BEFORE THE CITY OF SAN DIEGO**
9 **ETHICS COMMISSION**

10 In the Matter of) Case No. C02-01
11)
12 Clear Channel Outdoor, Inc.) **STIPULATION, DECISION**
13 Respondent.) **AND ORDER**

14 **THE PARTIES STIPULATE AS FOLLOWS:**

15 1. Complainant Charles B. Walker is the Executive Director of the City of San
16 Diego Ethics Commission [Ethics Commission]. The Ethics Commission is charged with a duty
17 to administer, implement, and enforce local governmental ethics laws contained in the San Diego
18 Municipal Code [SDMC] relating to, among other things, campaign finance as set forth in the
19 City’s Campaign Control Ordinance [ECCO].

20 2. Respondent Clear Channel Outdoor, Inc. [Respondent] is an organization registered with
21 the State of California as a Major Donor/Independent Expenditure Committee (Filer
22 Identification No. 487067).

23 3. This Stipulation, Decision and Order [Stipulation] will be submitted for consideration by
24 the Ethics Commission at its next scheduled meeting, and the agreements contained herein are
25 contingent upon the approval of the Stipulation and the accompanying Decision and Order by the
26 Ethics Commission.

27 4. This Stipulation resolves all factual and legal issues raised in this matter by the Ethics
28 Commission without the necessity of holding an administrative hearing to determine the

1 Respondent's liability.

2 5. Respondent understands and knowingly and voluntarily waives any and all procedural
3 rights under the SDMC, including, but not limited to, a determination of probable cause, the
4 issuance and receipt of an administrative complaint, the right to appear personally in any
5 administrative hearing held in this matter, the right to confront and cross-examine witnesses
6 testifying at the hearing, the right to subpoena witnesses to testify at the hearing, and the right to
7 have the Ethics Commission or an impartial hearing officer hear this matter.

8 6. The parties agree that this Stipulation is binding upon the Ethics Commission, but is not
9 binding upon Respondent in proceedings before any other law enforcement or government
10 agency. Respondent wishes to resolve this matter and avoid the expense of further proceedings.
11 This stipulation does not preclude the Ethics Commission from cooperating with or assisting any
12 other law enforcement or government agency with regard to this or any other related matter. In
13 the event that the Ethics Commission receives a future complaint alleging a violation of the
14 provisions of ECCO that are the subject of this Stipulation, the Ethics Commission shall review
15 the complaint to determine whether Respondents have complied with the terms of this
16 Stipulation. If such a review results in a determination that Respondents have fully complied
17 with the terms of this Stipulation, the complaint shall promptly be dismissed. If the review
18 results in a determination that the Respondents have not complied with the terms of this
19 Stipulation, the Ethics Commission may elect to either initiate a new enforcement action and/or
20 seek an order from a court of law enforcing the terms of this Stipulation.

21 7. The parties agree that it is their intent in entering into this stipulation to comply with the
22 law currently contained in the Political Reform Act [PRA] and ECCO in a manner that meets the
23 respective goals and objectives of the parties. If there are any changes in these laws or
24 interpretations of these laws by the FPPC or any court of competent jurisdiction that has a
25 material impact upon the implementation of this Stipulation, each party shall participate in a
26 good faith renegotiation of this Stipulation and shall not unreasonably withhold approval of any
27 requested modifications to the Stipulation made by either party when it can be demonstrated that
28 the requested modification is necessitated or warranted by changes in the law or interpretations

1 of existing law. Specifically, it is acknowledged by Complainant that the Respondent reserves
2 the right and may in the future seek an administrative or judicial determination (unrelated to this
3 matter) that its use of its own billboards in a manner similar to the facts giving rise to this
4 complaint do not constitute independent expenditures within the meaning of the PRA.

5 8. The parties agree that in the event the Ethics Commission refuses to accept this
6 Stipulation, it shall become null and void. Respondent further agrees that in the event the Ethics
7 Commission rejects the Stipulation and a full evidentiary hearing before the City Ethics
8 Commission becomes necessary, no member of the Ethics Commission or its staff shall be
9 disqualified because of prior consideration of this Stipulation.

10 **SUMMARY OF FACTS**

11 9. Respondent is the owner of a billboard adjacent to Highway 94 at Euclid Avenue in the
12 City of San Diego. From approximately January 18, 2002, through March 7, 2002, Respondent
13 sponsored a billboard advertisement [Billboard 1] at this location in support of Charles Lewis for
14 City Council. Billboard 1 had a market value of \$7,500.

15 10. On April 25, 2002, Respondent filed a Late Independent Expenditure Report
16 (commonly known as a Form 496) with the Office of the City Clerk. This Report indicates that
17 Billboard 1 was in place from January 15, 2002, through March 6, 2002, and that the amount of
18 the expenditure for Billboard 1 was \$7,500.

19 11. On June 6, 2002, Respondent filed a Supplemental Independent Expenditure Report
20 (commonly known as a Form 465) for the period from January 1, 2002, through January 19,
21 2002, with the City Clerk. This Report reiterates that Billboard 1 was in place from January 15,
22 2002, through March 6, 2002, and that the value of the expenditure for Billboard 1 was \$7,500.

23 12. On July 31, 2002, Respondent filed another Form 465 for the period from January 1,
24 2002, through June 30, 2002, with the City Clerk. In contrast to earlier statements, this Form
25 465 indicates that the independent expenditure for Billboard 1 was made on January 18, 2002,
26 and that the value of Billboard 1 was \$5,000.

27 13. From approximately October 6, 2002, through November 5, 2002, Respondent sponsored
28 another billboard advertisement [Billboard 2] adjacent to Highway 94 and Euclid Avenue in San

1 Diego, California, in support of Charles Lewis for City Council.

2 14. To date, Respondent has not filed any campaign statements reflecting Billboard 2.

3 **SUMMARY OF LAW**

4 15. ECCO requires candidates and committees to file campaign statements in the time and
5 manner required by California Government Code section 81000 et seq. (SDMC section 27.2931).

6 16. The California Government Code provides as follows with respect to the filing of
7 Supplemental Independent Expenditure Reports:

8 § 84203.5. Supplemental Independent Expenditure Reports

9 (a) In addition to any campaign statements required by this article, if a candidate
10 or committee has made independent expenditures totaling one thousand dollars
11 (\$1,000) or more in a calendar year to support or oppose a candidate, a measure or
12 qualification of a measure, it shall file independent expenditure reports at the
13 same time, covering the same periods, and in the places where the candidate or
committee would be required to file campaign statements under this article, as if it
were formed or existing primarily to support or oppose the candidate or measure
or qualification of the measure. No independent expenditure report need be filed
to cover a period for which there has been no activity to report.

14 17. California Government Code section 84200.8 provides that campaign statements for a
15 March primary shall be filed forty days before the election for the period ending forty-five days
16 before the election, and twelve days before the election for the period ending seventeen days
17 before the election. In addition, California Government Code section 84200.7 provides that
18 campaign statements for the November election period shall be filed on October 5 for the period
19 ending September 30, and twelve days before the election for the period ending seventeen days
20 before the election.

21 **COUNT 1**
22 **Violation of SDMC Section 27.2931**
23 **[Billboard 1]**

24 18. Respondent did not timely file a Form 465 in connection with Billboard 1. The \$7,500
25 expense for Billboard 1 was incurred on January 18, 2002, the first day the billboard appeared.
26 Respondent was required to file a Form 465 on January 24, 2002, for the period ending January
27 19, 2002 (forty-five days before the election). Respondent did not file a Form 465 until June 6,
28 2002.

1 19. The campaign statements filed by Respondent and described above in paragraphs 10, 11,
2 and 12, include inaccurate and contradictory information. The Form 496 filed on April 25, 2002,
3 and the Form 465 filed on June 6, 2002, erroneously state that Billboard 1 appeared from
4 January 15, 2002, through March 6, 2002. Billboard 1 was actually on display from January 18,
5 2002, through March 7, 2002. In addition, the Form 465 filed on July 31, 2002 (for the period
6 from January 1, 2002, through June 30, 2002) erroneously indicates that the value of Billboard 1
7 was \$5,000, when it actually had a value of \$7,500. Renita Smith, a consultant to the
8 Respondent, and not a treasurer for Respondent, signed both Form 465s on the Respondent's
9 behalf as if she were the treasurer.

10 **COUNT 2**
11 **Violation of SDMC Section 27.2931**
12 **[Billboard 2]**

13 20. Respondent has not filed a Form 465 in connection with the Billboard 2 advertisement.
14 Billboard 2 had a market value of \$5,000. This expense was incurred on October 6, 2002, the
15 first day it appeared. Respondent was required to report this expenditure on a Form 465 filed by
16 October 24, 2002, for the period ending October 19, 2002. To date, the Respondent has not filed
17 a Form 465 for this expenditure.

18 **STIPULATIONS AND ORDER**
19 **AGREEMENT**

20 21. With respect to the campaign statements reporting the independent expenditure for
21 Billboard 1, described above in paragraphs 10, 11, and 12. Respondent agrees to file all
22 appropriate amendments to remedy the inaccuracies and inconsistencies concerning the date
23 Billboard 1 was displayed, the value of the display, and the signature of the responsible officer.

24 22. With respect to Billboard 2, described above in paragraph 13, Respondent agrees to file
25 a Form 465 with the Office of the City Clerk no later than January 31, 2003.

26 23. Respondent agrees to take necessary and prudent precautions to ensure timely filing of
27 campaign statements in the future.

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1 **FACTORS IN AGGRAVATION**

2 24. Respondent was advised by Ethics Commission staff in March and April of 2002 of
3 Respondent's failure to file a campaign statement reflecting Billboard 1. Despite this advice,
4 Respondent again failed to file a campaign statement reflecting Billboard 2.

5 **CONCLUSION**

6 25. Respondent agrees to pay the amount of \$5,000 no later than January 31, 2003.

7 26. This Stipulation shall not become effective until Respondent has provided to the Ethics
8 Commission a check or money order in the amount of \$5,000, made payable to the City
9 Treasurer.

10
11 DATED: _____

12 CHARLES B. WALKER, Executive Director
13 EXECUTIVE DIRECTOR ETHICS COMMISSION
Complainant

14 DATED: _____

15 EDWARD DATO, Public Affairs Officer
16 CLEAR CHANNEL OUTDOOR, INC., Respondent

17 **DECISION AND ORDER**

18 The Ethics Commission has considered the above Stipulation at its meeting on January 9, 2003.
19 The Ethics Commission hereby approves the Stipulation and orders that, in accordance with the
20 Stipulation, Respondent pay the amount of \$5,000.

21
22 DATED: _____

23 DOROTHY LEONARD, Chair
24 SAN DIEGO ETHICS COMMISSION