



International Affairs Board

MEETING MINUTES

DATE: Wednesday, October 10, 2018

TIME: 5:30 p.m. – 7:30 p.m.

PLACE: City Council Committee Room, 12th Floor – 202 C St. San Diego 92101

BOARD MEMBERS PRESENT:

Oscar Urteaga
Hilda Mwangi
Matt Millner
Bruce Abrams
Mary Abad
Melissa Floca

Valerie Attisha
Bob Morris
Kenia Zamarripa
Caroleen Willams
Chandler Martin
Jordan Marks

STAFF PRESENT:

Joel Day, Executive Director

WELCOME:

Bruce Abrams, IAB Chair

ROLL CALL/INTRODUCTION OF MEMBERS:

Dr. Joel Day, Ph.D., Executive Director

NON –AGENDA PUBLIC COMMENT: No public comment.

PUBLIC OFFICIAL/MAYOR’S COMMENT/Consular Corps Comment:

- i. Denice Garcia of the Mayor’s office reported that she attended the three-day U.S. /Mexico Border Mayor’s Association in San Antonio, Texas. There were discussions regarding NAFTA’s change to USMCA. Mayor Falconer is leading the charge. Topics of discussion included environmental infrastructure, immigrant immigration, and international issues that affect cities on both sides of the border. Next year’s conference will be held August 2019 in Tijuana, Mexico. Mayor Falconer and Mayor Gastellum will continue to be co-chairs of the association.
- ii. As part of the Chamber’s delegation trip, Denice reported that she attended a meeting with the Department of State in Washington D.C. They were able to meet

- with the White House's Intergovernmental Affairs Office, along with Deputy Mahoney to reveal that NAFTA is now USMCA.
- iii. Denice reported that she will be attending a meeting with the Department of State for the Otay Mesa Project/River Valley. More information will be forthcoming.

Featured Guest:

Speaker: Councilmember Georgette Gomez ,

- A. Councilmember Georgette Gomez has been on the San Diego council and represents District Nine.
 - i. Councilmember Gomez represents District Nine, which includes San Diego State University. This community is a diverse community that houses a substantial number of refugees. There is a total of 30 different languages that are spoken in this community. The average annual income for a household size of 4 is \$38,000. Her mission is to ensure that wealth is spread in the community and to make San Diego an inclusive city that will represent everyone well.
 - ii. She imposes a resolution to build the border wall and stresses that safety, security, and the need to build important relationships with our sister cities in Mexico.
 - iii. She elaborated on the high cost of living in San Diego and that she wants to ensure that residents receiving governmental assistance are not prohibited from applying for low income housing. She would like to terminate Section 8 restrictions from landlords/property owners who rent out their properties. She is in the process of creating a Refugee Hub in City Heights.
 - iv. She expounded on the Blue Line trolley route from the border to Downtown San Diego. There was a free transit day last month that allowed approximately 50,000 new riders to take advantage of our City's transit system. The Blue Line is subsidized; which allowed it to pay for itself. The route is looking to be extended to Tijuana in the future.
 - v. She has started a new local program, Hire San Diego. This will be a local program that will use its money to support developing housing. Its main goal is to hire San Diegans in areas with a high unemployment rate.

ACTION ITEMS: There are two Standing Committees, Outreach Policy and Public Policy. The Public Policy Committee is currently being led by Kathleen Charla. Effective December 2018, Hilda Mwangi will take over the position as chair. Currently the Committee meets in Dr. Day's office, on the alternate months that the Board meets.

Matt reported, per the Outreach Policy Meeting on 5/22/18, the new ordinance was established to promote the parameter and functioning of the Board. Its purpose and intent are to promote San Diego identity, encourage cultural connections, cultivate international economic competitiveness, as well as advise the Mayor and the Council.

A suggestion was made to come up with a mission plan for the Economic Sub Committee before the IAB retreat. One of the functions of the subcommittee would be to award individuals in the region who are doing important things and to submit their information to the Mayor's office so that they may receive recognition. Another function of the Economic Subcommittee is to highlight the efforts of the Mayor's Office and increase economic engagement. Further discussion of the committee will take place at the IAB retreat.

Dr. Day reported that, since there is a new Municipal Code, along with new members, the old bylaws are no longer valid. Bruce made the motion for the need to have two committees, Public Policy and Outreach. They both will become a permanent operating system. Caroleen Willams, second the motion. A motion was made to develop and scope the Economic Subcommittee's mission statement before the IAB Retreat. All were in favor. There were no oppositions.

INFORMATION ITEMS:

A. Bylaws Update

- i. Matt reported that the purpose of the bylaws is to enforce the City's Municipal Code. The existing bylaws were modified at the Special Meeting held on November 14, 2018. Everyone was encouraged to attend the Public Policy Meeting on November 8, 2018 at Dr. Day's Office.
- ii. A suggestion was made to come up with a mission plan for the Economic Subcommittee before the IAB retreat. One of the functions of the subcommittee would be to award individuals in the region who are doing important things and to submit their information to the Mayor's office so that they may receive recognition. Another function of the Economic Subcommittee is to highlight the efforts of the Mayor's Office and increase economic engagement. Further discussion of the committee will take place at the IAB retreat.
- iii. It has been reported that the IAB website needs to be updated. The term "Sister Cities" should be updated to "Global Cities". The Kingdom of the Netherlands would like to become a Global City in Europe. The Dutch biotech industry would like to establish a working relationship with us.

B. Past/Upcoming Delegation Visits.

- i. There were 2,000 delegates from Sino America Bio Medical Pharmaceutical Association (SABPA). Dr. Day and Dr. Charla were both guest speakers. They brought greetings from the IAB and spoke on why San Diego is poised as the Bio-Tech Center of the World; mainly because of the Pure Water Project in Sorrento Valley.
- ii. The World Trade Center hosted the Austrian Consulate Office from Los Angeles. A Singaporean Student Group did a presentation. The German Chamber of Commerce was present to meet with the Cardiovascular companies in San Diego.
- iii. The UK Minister of Investment was in San Diego, as a part of his North American tour. He met with Cubic.
- iv. The San Diego Diplomacy Council met with 15-16 delegates from the E.U. to discuss Public Private Partnerships.
- v. Oscar reported that he had met with the Embassy of Peru in Washington DC.

C. Welcoming San Diego

- i. A final draft for a 5-year strategic plan on how to welcome immigrants has been developed. A 20-policy recommendation that will represent a multi-sector push will be submitted to the Mayor. Mary is leading a group of 15 to steer this committee.

D. Retreat Planning

- i. Dr. Scarborough will be the facilitator for the upcoming IAB Retreat in January. The date is pending. A Doodle Pole will be sent out to secure a date of availability for everyone. The meeting will be 3 hours. We will review the history, reorganize committees, and go over the bylaws.

SUBCOMITTEE REPORTS:

A. IAB – Committee on Public Policy

- i. Bob reported that the next meeting will be on November 9, 2018. Each member was given a document with information discussed at the meeting.

B. IAB – Committee on Outreach

- i. On October 2, 2018 there was a meeting held to review a brief summary of what the committee did in the past, along with who the speakers will be in the upcoming Board Meetings, thru February was discussed. An IAB presentation was presented to councilmembers and other organizations in San Diego, using a PowerPoint slideshow. The Consular Corp. reception was November from November 18, 2018 to February 19, 2019, due to timing issues.

CHAIR REPORT:

- A. The Chair is requesting that all IAB members end their headshots, along with a short bio to Dr. Day. They will be uploaded on the IAB website.
- B. A model of appropriate etiquette for asking questions and using electronic devices during Board Meetings is in the works.
- C. The Chair is requesting everyone to play an active role in the meetings by actively participating in the meetings. Everyone's voice should be heard.

EXECUTIVE DIRECTOR'S REPORT:

- A. The Executive Director encouraged everyone to think about San Diego's global identity as a well as vocally participate in the meetings.

ADJOURNMENT:

For further information contact:

Dr. Joel Day, Executive Director, International Affairs Board

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Public Comment on an Agenda Item: If you wish to address the Board on an item on today's agenda, please complete a speaker form and give it to the Board's Executive Director before the Board hears the agenda item. You will be called when the item is heard. Individual's comments are limited to two minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same item, comments may be limited to a set period of time per item.

Public Comment on Matters Not on the Agenda: You may address the Board on any matter not listed on today's agenda at the beginning of the meeting. Complete a speaker form and give it to the Board's Executive Director. California's open meeting laws don't permit the Board to discuss or take any action on the matter at today's meeting. At its discretion, the

Board may refer the matter to staff or committee. Individual comments are limited to two minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same topic, comments may be limited to a set period of time.

Alternative Format: This agenda may be requested in alternative format, (Braille, large print, CD), or a sign language/oral interpreter may be requested for the meeting by calling the office at least five (5) working days prior to the meeting.